In Person Meetings

Independent Planning Group

Conference Room Clark Tower, 5100 Poplar Ave #110, Memphis TN

Zoom Meeting

https://us04web.zoom.us/j/5087794464 Password: **talkshoppe** (all small letters, no space) Networking Chat Box 8:45 am

Presentations 9:15-9:45 am **Download Digital Newsletter:**

https://talkshoppe.com/newsletter-downloads/

All Meetings are on Wednesday, 9 a.m. to 10 a.m.

MEETINGS ARE IN-PERSON AND ZOOM Zoom only when Shelby County Schools are closed for weather

May 7 Learn the Process to Appeal Shelby **County Real Estate Taxes** Tom King, 901-751-2122

May 14 **Best Tips from the Experts for a Smooth Property Purchase**

Pat Goldstein Crye-Leike Real Estate 901-606-2000 Sherry Harbur Harbur Realty 901-496-8193 Jo Garner Supreme Lending 901-482-0354 Lynn McDonald Erin McDonald Insurance 901-849-7101

May 21 Seniors Thriving Over Surviving



Daniel Lund, Sales Director Village Audubon Park dlund@townvillageaudubonpark.com

May 28 Innovation Walkabout Cafe' (Meet with different business people as

you move from one table topic to the next)

Coffee Cafe' Theme

June 4 From Chaos to Clarity: Why Your **Numbers Matter**

> Jan Degallier, Strategic Coach, 507-450-8142

June 11 Just Because You Have a Past, Doesn't Mean You Can't Have A Future

> Heidi Kuhn Shelby County Criminal Court Clerk 901-222-3315

June 18 Insurance Gaps & How to Fill Them



Genell Holloway, President Eagle Hollow Enterprises 901.270.1127

June 25 Mastermind Principle based on the book Think and Grow Rich

by Napoleon Hill (One BNI continued education credit)



Talk Shoppe's charitable fundraisers go to support the children from the Neighborhood Christian Center Lynn McDonald 901-849-7101

For more speaker information, or to be a speaker, contact: Lynn McDonald: 901-849-7101 (General Speakers) Mary Lou Rovak: resource4care@gmail.com (Health Speakers)



May-June 2025

ABOUT TALK SHOPPE

Many business owners start their business to fulfill their passion and dreams, then stagnate because they lack the knowledge and resources to grow. Talk Shoppe EQUIPS with education, ENGAGES by providing weekly networking and outside networking opportunities, EMPOWERS with marketing tools. Talk Shoppe does all of this in a supportive community.

Make Talk Shoppe a tool YOU can use to build your business and help someone else build their business.

> What Level Works Best For You? https://talkshoppe.com/sponsor-faq/

Community-(Cost is Free) Promote your business in a few seconds at weekly meetings. Network with people at the meeting and B.A.M.F.A.M. (Book A Meeting From A Meeting) to connect outside of the weekly meeting.

Supporter-(Cost \$110/year, some restrictions apply) Your ad included on the online "Friends in the Business Talk Shoppe Directory."

Elite-(Cost: \$115/month or \$95/month for volunteers, some restrictions apply) Radio/Social Media Posts Monthly/Green Screen Studio & Production/Talk Shoppe "Friends in the Business Online Directory"/Ad & Periodic Spotlights in Talk Shoppe Newsletter-Flier and on Web page and more...

Premier-(Cost: \$4,850/year, some restrictions apply) Larger ads than other ads appearing online, on the newsletter-flier and at weekly events and outside events. Option to host a Talk Shoppe weekly event at the Premier Sponsor's place of business, Radio "Friends in the Business Online Directory"/Ad & Periodic Spotlights in Talk Shoppe Newsletter-Flier and on Web page and more...

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REAL ESTATE

Sherry Harbur Harbur Realty

Lessons from The Richest Man in Babylon

The Richest Man in Babylon, the classic by George S. Clason, reminds us that wealth is a marathon, not a sprint—and its principles still ring true today. Clason's parables, set in ancient Babylon, offer powerful financial lessons through simple, memorable stories.

One of the book's foundational rules is "Pay yourself first"—a principle every person or investor can embrace. Before spending commissions, salary or profits, set aside a portion to reinvest in income-producing assets—real estate being one of the best.

The book also teaches the importance of making money work for you. Real estate is a perfect example: rental income, property appreciation, and tax advantages all contribute to building long-term wealth. Like Babylon's wealthiest citizens, today's smart investors let their money multiply through wise choices and time. Another key message? Seek counsel from those who know. In a networking-driven industry like real estate, learning from mentors, seasoned investors, and top agents is invaluable. Surrounding yourself with knowledgeable professionals reduces costly mistakes and opens doors to smarter opportunities.

Clason also warns against "foolish ventures." In real estate, this translates to doing due diligence, researching markets, and avoiding hype-driven decisions. The wealthiest in Babylon prospered by investing in what they understood—an approach that remains golden advice in today's shifting market.

Ultimately, The Richest Man in Babylon is a guide for anyone building lasting wealth—and real estate offers the perfect playground to apply its timeless truths. With discipline, planning, and a long-term mindset, modern professionals can turn ancient wisdom into modern success. Today, those who follow these principles stand out—not just for what they earn, but for what they keep and grow.

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HEALTH & WELLNESS

Genell Holloway
Eagle Hollow Enterprises, Inc.

You Can Change the World

Change....the word itself can inflect so many different emotions. Most people are resistant to change. Thus, change is oftentimes an uncomfortable word. Humor me, name a time that change was a positive event in your life? Perhaps, the day you opened your business or made the first sale.

Do you believe you have the ability to change your world? You may be thinking, what can we change? Seriously, what would you change about the world that's within your power?

Our world actually starts with us. It begins with how we treat those who cross our path. You have the power to change your world. Yes, you do! First, begin with being kind. Speak kindly even when you have to deliver bad news. Think positively. This seems simple enough, but there's more we can do.

Regardless of how they treat us, we can show them that they are a person of value. None of us are exactly alike. We come from diverse backgrounds. Nonetheless, we are still human beings. Human beings have value and the ability to add value to one another. You may be thinking I'm already nice to people. I donate to charities and I try to treat others with respect. Isn't that adding value? And the answer is that's a good start. But, we can do more.

We can treat others by adding value despite how they look or act. We can assume that everyone is rated as high as the president of the United States even when exhibiting bad behavior. We can assume they may be having a bad day.

So, I'd like to end by challenging you to treat everyone you meet as if they were a highly ranked person of influence. Consequently, you will change your world!



BUSINESS

Tim Flesner MidSouth Home Helpers

Self-Development for Entrepreneurs: Balancing

As an entrepreneur, time, energy, and resources are limited, making self-development challenging. However, improving knowledge and skills can have a significant impact on both personal and business growth. Here's how to balance self-development with a busy entrepreneurial life:

1. Assess Your Needs

Identify what will most benefit your life and busi ness. Entrepreneurs are short on time, so it's essential to focus on areas that provide the greatest return. Ask, "What will improve my happiness?" and "What will enhance my business?"

2. Sell and Market Effectively

Selling and marketing skills are crucial for generating income and growing your business. Improving these areas can help you attract more clients and customers. Learn low-cost marketing strategies to build your brand.

3. Develop Social and Public Speaking Skills

Networking and maintaining client relationships are vital for success. Improving your social skills can make a big difference. Public speaking can help you gain confidence and market your business to a wider audience.

4. Set Goals

Establish clear, achievable goals for your business and personal life. Goal-setting is an invaluable skill for entrepreneurs, fostering focus and direction.

5. Prioritize Health and Time Management
Good health is crucial for sustained productivity.
Entrepreneurs often neglect self-care, but building healthy habits improves energy and focus. Time management is equally important—effectively managing your schedule is key to making the most of your limited resources.

By focusing on the right areas, entrepreneurs can thrive while managing their time wisely.

Sinspiring Quotes Sinspiring Quotes Sinspiring Quotes

Never get so busy making a living that you forget to make a life.

The key is not to prioritize what's on your schedule, but to schedule your priorities.

Be steady and well-ordered in your life so that you can be fierce and original in your work.

Happiness is not a matter of intensity but of balance and order and rhythm and harmony.





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