

In Person Meetings
Independent Planning Group
Conference Room

Clark Tower, 5100 Poplar Ave #110, Memphis TN

Zoom Meeting

<https://us04web.zoom.us/j/5087794464>

Password: **talkshoppe** (all small letters, no space)

Networking Chat Box 8:45 am

Presentations 9:15-9:45 am

Download Digital Newsletter:

<https://talkshoppe.com/newsletter-downloads/>

All Meetings are on Wednesday,
9 a.m. to 10 a.m.

MEETINGS ARE IN-PERSON AND ZOOM

Zoom only when Shelby County Schools are closed for weather

- Nov 5 Staged to Sell: Transforming Listings for Faster, Higher Offers.**
 Janel Taueg
 317-847-0898
- Nov 12 A Hands-on CPR Practice Experience**
 Lisa Curry, RRT, BBA
 901 Vital Training LLC
 901.308.4709
- Nov 19 The Old Bag Auction,**
 Lance Walker, Walker Auctions
 901-493-1936
- Nov 26 Open Microphone--Share what makes you thankful and highlights from your industry**
- Dec 3 Yikes! I've Got Too Much Stuff-How to downsize and Make Money doing it!**
 Leah Anne Morse, All Things New and
 Lynn McDonald, Erin McDonald Insurance Agency
- Dec 10 Scam Awareness for People and Businesses**
 Daniel Irwin, Better Business Bureau
 901-757-8613
- Dec 17 Panel of Experts**
 Resource4 Care
 901.379.6870
- Dec 24 No Meeting--Enjoy your holidays!**
- Jan 1 No Meeting--Enjoy your holidays!**



Talk Shoppe's charitable fundraisers go to support the children from the Neighborhood Christian Center
 Lynn McDonald 901-849-7101

For more speaker information, or to be a speaker, contact :
 Lynn McDonald: 901-849-7101 (General Speakers)
 Mary Lou Nowak: resource4care@gmail.com (Health Speakers)



Visit our website

<https://talkshoppe.com/>

November-December 2025

ABOUT TALK SHOPPE

Many business owners start their business to fulfill their passion and dreams, then stagnate because they lack the knowledge and resources to grow. Talk Shoppe EQUIPS with education, ENGAGES by providing weekly networking and outside networking opportunities, EMPOWERS with marketing tools. Talk Shoppe does all of this in a supportive community.

Make Talk Shoppe a tool YOU can use to build your business and help someone else build their business.

What Level Works Best For You?

<https://talkshoppe.com/sponsor-faq/>

Community-(Cost is Free) Promote your business in a few seconds at weekly meetings. Network with people at the meeting and B.A.M.F.A.M. (Book A Meeting From A Meeting) to connect outside of the weekly meeting.

Supporter-(Cost \$110/year, some restrictions apply) Your ad included on the online "Friends in the Business Talk Shoppe Directory."

Elite-(Cost: \$115/month or \$95/month for volunteers, some restrictions apply) Radio/Social Media Posts Monthly/Green Screen Studio & Production/Talk Shoppe "Friends in the Business Online Directory"/Ad & Periodic Spotlights in Talk Shoppe Newsletter-Flier and on Web page and more...

Premier-(Cost: \$4,850/year, some restrictions apply) Larger ads than other ads appearing online, on the newsletter-flier and at weekly events and outside events. Option to host a Talk Shoppe weekly event at the Premier Sponsor's place of business, Radio "Friends in the Business Online Directory"/Ad & Periodic Spotlights in Talk Shoppe Newsletter-Flier and on Web page and more...

BECOME A SPONSOR

<https://talkshoppe.com/sponsor-faq/>

EQUIP. ENGAGE. EMPOWER!

EQUIP. ENGAGE. EMPOWER!

BUSINESS

Chuck Bohannon
Ho Ho On The Go!

Mattering As We Age

Two things happened to me recently. I turned seventy-five and I read a very thought-provoking book. How do those two things relate to each other you ask? The title of the book is "Do I Still Matter?" It is written by Kim Taylor Henry and covers forty things that should matter or not matter to us as we grow older.

No, I'm not going to touch on all of them. Being seventy-five puts me right in the age bracket to be concerned about such things. Not only should we matter to others but also to ourselves.

We should matter to others because of what we can offer. We have lived life long enough that we have acquired knowledge, expertise, wisdom, and the ability to care. All of these things are important to us. Looking back I think of the many times older folks were fun to be around and talk to.

They had a plethora of knowledge to share if we would but tap into it. The expertise of almost anything you can think of or at least know where to find the answer if they were a little rusty on the particular subject. Then there's the wisdom that can only come with age. The caring is the best part. There's nothing better than that time in mother or grandmother's lap when that knee gets scrapped and the tears begin to come. It's amazing what Granddad can help you build or help you catch your first fish.

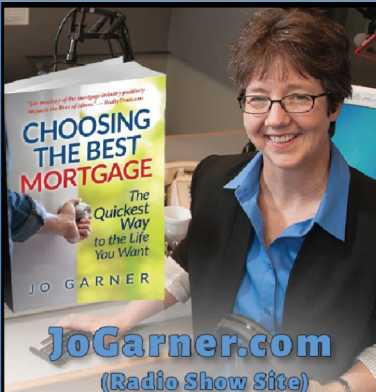
Then comes that time in life when the older folks need us younger ones to do all the things for them. You see we grow up and sometimes move away and the question "Do I Still Matter?" is thought of by those dear ones we left behind. Oh, we get busy and forget to give them a call or drop by to see them. We should make the time for them like they did for us. The love is still there. We should cherish it just like they did.

The book was not only about how we should care about others but how the person should care for themselves.. Should they sit around and think about how it was or should they make new memories?

I remember when my mother moved into a senior residence, many of the residents would sit up front seemingly waiting for a visit. There were all kinds of things available to do but they didn't choose to do them. Not Mother. She was all about doing everything they had to offer. She missed her house but she made the most of the situation. We took things that would help her settle in but of course had to dispose of a lot as well. With five children she had acquired a bunch of "stuff." But we all do. That is in the book as well. The best time to deal with the "stuff" is before the move.

Well, I guess this has been more of a story about memories I have but hopefully it was somewhat thought provoking for you as well. You might want to give that person that still loves and cares about you a call. It just might brighten their day. It might perk you up a bit too.

"Aging is not lost youth but a new stage of opportunity and strength." — Betty Friedan



Jo Garner
Mortgage Loan Originator
NMLS# 757308
901-482-0354
Jo@JoGarner.com

JoGarner.com
(Radio Show Site)

SUPREME LENDING





Santa Chuck
CHARLES R. "CHUCK" BOHANNON
Portraying Santa for 48 years in parades, concerts,
symphonies, at charity events, parties
and private appearances.
CALL 901.619-6436
HoHoOnTheGo50@gmail.com

REAL ESTATE

Shelley Rothman
Griffin, Clift, Everton & Maschmeyer, PLLC

Real Estate Fraud – Is It Real?

We hear and read about fraud in real estate. As a practicing real estate attorney for over 40 years I can confirm that it is real, it has been escalating at alarming rates, and the fraudsters are getting better at it all the time with the use of AI and advances in technology. We encounter it regularly.

One type, seller impersonation fraud, is where a fraudster attempts to sell property that they do not own by impersonating the actual owner. In a majority of these cases the fraudsters find vacant land or improved property that is vacant and unencumbered. This makes their fraud more difficult to detect and takes longer to be discovered.

If you own real estate, see if the Register of Deeds where the property is located has a fraud alert program you can sign up for. Any time a document is recorded with the name(s) submitted you will receive a notification. If it's a forged document contact the police to file a report as well as a real estate attorney immediately so documentation of the forgery can be recorded.

Another thing to consider if you have unencumbered property is a HELOC. They can be inexpensive and you do not have to pay interest unless you draw on the loan. The property will appear encumbered and dissuade a fraudster from targeting that particular property.

Wire fraud is another issue that I hope to discuss in a later article as well as ways to detect fraud.

HEALTH & WELLNESS

Genell Holloway
Eagle Hollow Enterprises, Inc

Finding Joy in the Bustle of the Holidays

Holidays are here once again bringing lots of chaos and busyness to our already full lifestyles. For some, this time of year brings more joy than we can imagine because of our traditions and gathering of friends and family. For others, it brings much sadness because of whatever changes have come. .

This is a time when we can reinvent ourselves. Change our traditions and establish new ones. The type of changes that can bring joy back into our life. I know how difficult change can be, but it is a part of living. How we respond to those changes are truly what makes the difference.

One of the things that brings me joy is helping others. I enjoy being a secret Santa. The money that I used to spend on family that have left this earth goes toward giving to others in some way. But, it doesn't have to be about giving gifts.

This year invite someone to sit at your table who hasn't been present before. Take time to speak kindly to someone you don't know and brighten their day.

As you head into the new year, be thinking about how you can do those little things that cost nothing but a moment of your time. Yet, these moments are what truly make a difference. Those moments are what matter at the end of the day.

Happy holidays!



JUDY!

**Graphic Artist/
Marketing Coordinator**

**Do You Know
about the
3-second rule?**

- Advertising Materials
- Logo design/business cards
- Press approvals
- Fulfillment

Judy Burda: 901-827-0076
twburda@bellsouth.net

**Healthcare Speaker
Series**



Resource4 Care Info.
901 Area Professionals

Resource4care@gmail.com





MidSouth Home Helpers®
Making Life Easier®

Call 901-414-9696
to schedule a free assessment

PREMIER HOME CARE OF THE MIDSOUTH
midsouthhomehelpers.com




OUR SPONSORS!

★ SPONSORS WHO ALSO VOLUNTEER

	Accounting Nita Black.com Nita Black info@nitablack.com		In-Home Senior Care MidSouth Home Helpers Tim Flesner 901-414-9696		Private Real Estate Lending Avalon Capital Craig Jennings 901-417-8427
	Business Consultant/Coach Evolve Business Coaching Keith Potts (901) 331-1857		Insurance Allstate Lynn McDonald/Troy McDonald 901-849-7101		Property Management Evernest Property Management Stephanie Jones 901-660-2812
	Digital Marketing ZRCreations Zach Roberts (901) 827-8022		Insurance Health & Medicare Eagle Hollow Enterprises, Inc. Genell R. Holloway 901-653-5323		Real Estate Attorney Griffin, Clift, Everton & Maschmeyer, PLLC Rob M. Draughon 901-752-1133
	Financial Professionals Independent Planning Group Ben Hunter 901-660-2912		Lifestyle Travel Seacret Peggy Lau 901-289-0747		Real Estate Investors exp Realty Silvana Piadade 901-647-6661
	Foundation Solutions Redeemers Group Valerie Smith 901-846-5863		Memory / Dementia Care Shelby Gardens Lawren V Bogard 901-713-1681		Realtor Crye-Leike Realtors Patrecia Goldstein 901-606-2000 (O)901-754-0800
	Graphic Design JUUDYY Graphic Design Judy Burda twburda@bellsouth.net		Mortgages Supreme Lending Jo Garner Mortgage Loan Officer NMLS#757308 901-482-0354		Roofing Contractor Masters Roofing Memphis Ed Hill, Senior Consultant 901-273-6594 Call/Text
	HEALTHCARE SPEAKER SERIES Resource4 Care Info. 901 Area Professionals Resource4care@gmail.com		Moving/Transitional Planner All Things New, WTN Leah Anne Morse 901-488-9733		Santa Ho Ho On The Go! Chuck Bohannon 901-619-6436
	HVAC Refrigeration Unlimited, LLC Mark McLaurine 901-216-7782		Office Supplies Cartridge World of Collierville Taylor Morse cw0803@cartridgeworldusa.com		Senior Living Hearthside Senior Living Donna Roach 901-651-2503